BECOME AN ANY K SPONSOR

KEEN NEW YORK ANY K - Sponsorship Opportunities

TARGETED BRAND EXPOSURE
PROMOTE HEALTHY LIFESTYLES
SPONSORSHIPS ARE TAX DEDUCTIBLE!

PACKAGES

GOLD ($5,000)
Banner Ads on App and Kilter + KEEN Websites, Promotion on Social Media, Recognition in Opening and Closing Announcements

SILVER ($1,000)
Sponsor Card on App, Promotion on Social Media, Opening and Closing- Credit Announcement

IN-KIND - PRIZE DONATION
Prizes Mentioned In-App, Website and Social Media Mentions

For More Information Contact:
Amanda Frantz at afrantz@keennewyork.org

#DonateYourHustle #KeenAnyK
MOBILE APP EXPOSURE

PLACEMENT

1. **Banner Ad Placement** - visible at all times within the event, a "hover" display for maximum exposure.
2. **In-App Sponsor Card** - custom tab to the left of the event leaderboard. Users will see your brand name, logo, and be able to click-through to your specified URL.

#DonateYourHustle  #KeenAnyK
WEBSITE EXPOSURE

On the custom Kilter Rewards event page, your clickable logo will be featured on the right column and direct users to your specified URL.

#DonateYourHustle  #KeenAnyK
EMAIL VISIBILITY

In each email sent - before, during, and after - to users registered for the event you're sponsoring, your brand will be included. Your logo will display at the bottom of the email with a link to your specified URL (no message feature).

EMAIL FEATURES

In each email sent - before, during, and after - to users registered for the event you're sponsoring, your brand will be highlighted! Your logo, a link to your website, and the message you want to deliver will be included.

EMAIL INCLUSION

In each email sent - before, during, and after - to users registered for the event you're sponsoring, your brand will be included. Your logo will display at the bottom of the email with a link to your specified URL (no message feature).

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PRODUCT GIVEAWAYS

The right to make available raffle prizes OR to give away products as prizes is included with all sponsorship packages. People love prizes, and are motivated by them; your brand will make an even longer lasting impression. No restrictions on the type or value of the prizes you offer.

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ASSETS NEEDED

Mobile App Graphics

Sponsor Banner Ad: 375x72 px

Sponsor Logo: 90x90 px

Required Items from Sponsors

1. Logo - .jpg or .png file, at least 90x90 px
2. Website URL - where will we drive users who click on your logo?
3. Message - a 2-3 sentence message you are conveying to users. This will be delivered on email features.
4. Banner Ad Sponsor? Keep your message short and sweet. This will link to the URL you provide.

CONTACT INFO

GENERAL - Amanda Frantz - afrantz@keennewyork.org
TECHNICAL - friends@kilterrewards.com

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