

# KEEN New York Associate Board



KEEN New York's Associate Board is a dynamic group of young professionals dedicated to volunteering their time, talents, and energy to create a broader awareness of our organization, plan and produce fund raising events, scout locations for activities, and help raise funds for KEEN New York. Associate Board members have the unique opportunity to serve as advocates for KEEN's mission to empower youth with disabilities by providing free, non-competitive one-to-one programs of exercise, fitness and fun, led by volunteer coaches.

## Mission

Enhance KEEN New York's ability to provide exceptional programming, while creating an enriching community for motivated individuals through opportunities to develop socially, civically, and professionally. The KEEN New York Associate Board strives to:

- Heighten awareness about children with disabilities and the fight against obesity
- Create and maintain a social networking platform for young professionals
- Increase the volunteer base amongst young professionals
- Strategically address the fundraising needs of KEEN New York

## Program Benefits

- Entrepreneurial opportunity to make a meaningful impact for children with disabilities
- Ability to meet and network with like-minded young professionals in your surrounding area and with KEEN affiliates across the nation
- Networking, collaboration and mentoring with senior board members
- Hands on experiential training for future Board membership
- Opportunity to advance personal, professional, and leadership goals

## Functions

**Events** – support fundraising activities by planning and executing events.

**Corporate Sponsorship** – in conjunction with the board of directors, determine sponsorship needs for general fundraising and KEEN New York events. Partner with board of directors in initiating and upholding relationships with supporters and fundraising partners.

**Marketing/PR** – collaborate to advertise and market all events and engage the community through online social networking and submitting information in a timely manner to all media outlets.

**Membership** – actively participate in the recruitment and cultivation of existing member relationships. Schedule and lead interview sessions of prospective members and work collaboratively with senior board members to host recruitment, networking, and membership growth opportunities.

## KEEN Affiliates

Chicago  
Greater DC  
Los Angeles  
New York  
Phoenix  
San Francisco  
St. Louis

## KEEN Highlights

25+ years of fun,  
fitness & friendship

Free-of-charge

Non-competitive

Open to individuals  
with all disabilities

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