How do my wellness activities turn into donations for KEEN?

**PERSONAL + P2P FUNDRAISING**

Make a personal donation or request donations from your network based on your wellness goals anytime throughout your event!

**PEER-TO-PEER FUNDRAISING**

1. **FIND THE 'MY STATS' CARD**
   Locate the GET DONATIONS button within your My Stats card on the event page (above the leaderboard).

2. **START A PEER REQUEST**
   Start a request by clicking the button and setting your fundraising goals based on your wellness activities for the event.

3. **SEND TO FRIENDS & FAMILY**
   Once your goals are set, send the request to your friends & family via email, social, work communication, or however else you communicate!

4. **WATCH THE THERMOMETER GROW!**
   Every contribution made from a supporter will add to your personal, team, and event total!

**CONTRIBUTIONS**

1. **REGISTRATION FEES**
   90% of every registration fee adds to the fundraising total and is a direct donation to your cause!

2. **PERSONAL + P2P FUNDRAISING**
   Make a personal donation or request donations from your network based on your wellness goals anytime throughout your event!

**DONATE YOUR HUSTLE**

[www.kilterrewards.com](http://www.kilterrewards.com)