Dear KEEN Friends and Supporters:

2020 was a year of unprecedented challenges. Looking back, I am filled with awe by how the KEEN family continued to push forward, designing new and creative “outside the box” programming and service delivery to support our KEEN athletes and families. When I wrote this letter last year we never imagined we would be holding only virtual programs for over a year. I’m very proud, inspired, and excited by all the ways KEEN Affiliates have kept pursuing different ways to keep kids active and offering solutions for caregivers to have even the smallest amount of respite time.

I’m hopeful for a return to in-person programming in 2021, and while there is currently no time table for this, we will continue to stay true to our mission of providing free, non-competitive programs of fitness and fun for youth with disabilities. We also will kick off the second year of the KEEN ANY K, KEEN’s innovative virtual fundraising event, and look forward to seeing all the creative activities athletes, families, and volunteers commit to as we all work together to grow awareness of KEEN and its mission. In its inaugural year, the ANY K raised over $50,000. We hope to double that this year. In light of all the cancelled in-person fundraising events, your support has never been more needed or greatly appreciated.

A letter we received from a KEEN parent, excerpted below, is a true testament to the impact your generosity has had on our athletes, their families, the volunteers, and the communities we serve.

With deepest gratitude,

John Hayato Branderhorst
President, KEEN USA

“Thank you so much from the bottom of my heart for the amazing job, and the generous service your organization has been providing our children over the years. But most importantly I personally wanted to tell you, how much KEEN has SAVED our children during this unprecedented pandemic we are experiencing. KEEN has quickly figured out a way to ZOOM the activities and get our babies some kind of support. KEEN [live online programming] has been the most joy my son has gotten since he has been sheltered in. I want to take this time to say KEEN has been the MVP for our Children during this pandemic!”

— KEEN Parent
KEEN’s move to virtual programming opened a world of new possibilities. Programs were offered throughout the week, with creative content, from foreign travel to summer camp themes. KEEN Athletes and Volunteers gathered to cook, enjoy stories, and watch movies together. They sang and danced, and displayed their own unique talents. Wearing their favorite KEEN T-shirt or Halloween costumes, Athletes and Volunteers celebrated birthdays and holidays, all via ZOOM. KEEN bikes were shared, KEEN families were invited to community food drives, and parents were invited to special caregivers sessions, ranging from Town Hall meetings to discuss life under COVID, to financial planning for special needs families, to relaxing yoga and meditation. KEEN was there for the community!
--- FINANCES ---

Consolidated Statement of Financial Position  
Kids Enjoy Exercise Now Foundation Inc. and Affiliates  
For the year ended 12/31/2020

<table>
<thead>
<tr>
<th>Assets</th>
<th>Liabilities and Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>Current Liabilities</td>
</tr>
<tr>
<td>Cash and Cash Equivalents $1,713,258</td>
<td>Accounts Payable $4,869</td>
</tr>
<tr>
<td>Pledges Receivable 42,100</td>
<td>Accrued Expenses 27,785</td>
</tr>
<tr>
<td>Prepaid Expenses 24,184</td>
<td>Paycheck Protection Program Loan 181,232</td>
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<tr>
<td>Total Current Assets 1,779,542</td>
<td>Total Current Liabilities 213,886</td>
</tr>
<tr>
<td>Fixed Assets, Net 14,775</td>
<td>Net Assets 1,280,431</td>
</tr>
<tr>
<td><strong>Total Assets</strong> $1,794,317</td>
<td><strong>Total Liabilities and Net Assets</strong> $1,279,526</td>
</tr>
</tbody>
</table>

KEEN USA is a 501(c)3 nonprofit. Donations made to KEEN USA are tax-deductible to the full extent of the law. Please consult your tax advisor for further information. A copy of our current financial statement is available upon request by contacting KEEN USA, or on our website at www.keenusa.org.
QUALITATIVE OUTCOMES —
Parents Describe KEEN’s Impact During the Pandemic

It has helped her to continue seeing and living with the people she met in the face-to-face programs, in addition to making her feel happy and being able to participate in the activities... and she is excited to know that they will soon see each other again.

- KEEN Chicago Parent

Saturday KEEN has been the bright light of my daughter’s weekend for almost a year! Don’t know what we’d do without it!

- KEEN Phoenix Parent

KEEN has been very supportive of my daughter. She is very happy to participate and it helped her understand how there are changes in life that we have to adjust to.

- KEEN Los Angeles Parent

KEEN has made a tremendous impact during the pandemic. The KEEN virtual programs have been my daughter’s primary social activities during the pandemic. While everything else stopped special needs adapted sports activities. KEEN has been a consistent activity. My daughter has enjoyed the variety of virtual activities and I am so impressed with how engaging the volunteers make each session. My daughter always feels welcomed and acknowledged and celebrated!

- KEEN San Francisco Parent

A Godsend!

- KEEN New York Parent

KEEN has helped my child maintain the connection between KEEN staff and coaches and its programming. It has taken KEEN to a whole new level we never thought before. It has helped maintain unity and maintain the relationship between my two children since KEEN does not only let my child with disability attend but also her sibling. Both always feel welcomed at KEEN even virtually!!

- KEEN New York Parent

My son has had a very difficult time with all of his in person activities being cancelled. Having virtual KEEN on Sundays has been a huge positive in our lives. He very much looks forward to those meetings and has fun participating.

- KEEN St. Louis Parent

KEEN has offered excellent activities!

- KEEN Chicago Parent

I really appreciate everything KEEN has done! Being on lockdown at home would have been so grueling without this group!

- KEEN San Francisco Parent

Each year, hundreds of individuals, corporations, foundations and groups generously support KEEN USA and its affiliates* with financial gifts. This generosity allows KEEN to continue to provide all programs entirely free-of-charge, helping to make a difference in the lives of the children, their families, and the volunteers who take part in our programs. Thank you!

*Funds donated to a specific KEEN affiliate are used to support that affiliate.
$4,000+
Accenture
Bike to the Beach
Boatman & Magnani Inc
Bozz Allen Hamilton
David Wright Tremaine LLP
Catherine & Kevin Gallagher
Miller & Chevalier
Charitable Foundation
Sondra & Daryl Nickel
Park Hotels & Resorts

$3,000+
Access Point Financial Inc
Baker McKenzie
Benevity Community
Impact Fund
Linda & Richard Blumenreich
Burt Braverman & Kathleen Meredith
Karen Brinkmann & Fred Johnson
Nancy & John DeVerno
Dimick Foundation
Sara Beiro Farabor
Junior League of San Francisco
Colleen Kennedy & Thomas Kelly
Neighborhood Development Company
Soheila Rostami, MD
Laura & Steven Rothblum

$2,000+
AT&T
Baltimore Community Foundation
Bank of America
John Beggs
Ashley Bovino
Booztuo Group
Scott Broadbent
Buckley LLP
CohnReznick
Commerce Trust Company
Eastdil Secured LLC
Faubh Law
Ferrari & Maserati of Washington
Jode & Ron Fischer
Michael Fox
Freedom Flooring
Gallagher Evelius & Jones LLP
Genentech
Lisa W. Gill Trust
Kristina & Theodore Giovannis

$1,000+
Trevor Goldsmith
David Hish
Innovative Discovery, LLC
Junior League of NOVA
Kadhi Foundation Health Plan
KEEN St. Louis Supporter
Jason Kiss
Elizabeth Levin
Logistics Nic Management Institute
M&T Realty Capital Corporation
Timothy Matthews
Austin McChord
Merchant Bankcard Services
L.F. Morgan Chase
The Morrison & Foerster Foundation
Karl Muth
Northrop Grumman
Jacob Provost
Victor Quan
Salesforce
Schwab Charitable Foundation
Todd Singleton
Spirit Club Foundation Inc
St. Louis County CARES Municipal Relief Program
David L. Stanford
Twitter
Daniel Vine
Carly Wing
Women's Sports Foundation inc

$500+
Ettienne Gagnon
Amy Gates
GW Property Group LLC
Kelly Hiner - Island Ruiz
The Joseph Shively Foundation
Hoesly Charitable Fund
Incarcenate Word Academy
Jeanne County Fund
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Justin Kattan
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Maz Kothari
Jill Kroegen
Kurtzman Family Foundation
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Phillip Lay
Matt Loos
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John Maguire
Eric Manne
Carrie & David Marriott
Lesley & Mike McNamara
RoseMary Meredith
Teresa Mosheogian
Carrie Morley
Uz & John Mosby
Gerard Mullend
Old Westbury Golf & Country Club
Rickey D Ono Charitable Giving Fund
Joselyn & Joseph Ottinger
Pattu Pascualy
Lois & Frank Popper
Shekhar Purushot
Catie Samaras
Seaford Shave Charitable Foundation
Seaford Shave LLP
Gerald Sherman
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Julie Scott Soffner
St. Louis Community Foundation
Stefan Adeljour For Life Foundation
Mary Jo & Scott Tinkoff
Elizabeth & Gary Thompson
Unison
Marianne Ulbrich
Jonathan Wahman
Donna & Adrian Washington
Chris & James Wiehl
Wildlands Engineering
Angela Wrubleksi
Andrea & Charlie Zigelman

$4,000+
Yousif Abdelfalah
Rachel Adams
AmazonSmile Foundation
Ade Aduzone
Julie Aslasken
Charles Beard
Lisa Bender & Benjamin Klubes
Deborah Benjamin
Charles Bent
Pamela Bjorkman
Janet Bit
Bright Funds Foundation
John Brocatto
William Brocatto
Jacoby Brody
Mary & Robert Brody
Frank Madonna
John Maguire
Eric Manne
Carrie & David Marriott
Lesley & Mike McNamara
RoseMary Meredith
Teresa Mosheogian
Carrie Morley
Uz & John Mosby
Gerard Mullend
Old Westbury Golf & Country Club
Rickey D Ono Charitable Giving Fund
Joselyn & Joseph Ottinger
Pattu Pascualy
Lois & Frank Popper
Shekhar Purushot
Catie Samaras
Seaford Shave Charitable Foundation
Seaford Shave LLP
Gerald Sherman
Karla & Steve Simms
Julie Scott Soffner
St. Louis Community Foundation
Stefan Adeljour For Life Foundation
Mary Jo & Scott Tinkoff
Elizabeth & Gary Thompson
Unison
Marianne Ulbrich
Jonathan Wahman
Donna & Adrian Washington
Chris & James Wiehl
Wildlands Engineering
Angela Wrubleksi
Andrea & Charlie Zigelman
We’ll Be Back!