Dear KEEN USA Families and Friends:

As we celebrate a quarter of a century of providing free, non-competitive programs of sports and recreation for youth with disabilities, we reflect on how far we have come. Replicating a model first launched in England in 1987, KEEN started in the USA in 1992 in an elementary school gym with five children and a handful of dedicated parents and volunteers. Today, KEEN has a network of seven affiliates, providing a host of different types of programs in Los Angeles, San Francisco, Phoenix, St. Louis, Chicago, New York, Baltimore and Washington DC. KEEN has impacted the lives of more than 100,000 athletes, families, and volunteers.

We are extremely proud of and excited by the breadth and scope of the services we provide. Volunteers, athletes, and indeed whole communities are strengthened by KEEN’s training and engagement of volunteers and by our free, inclusive and accessible programs for youth with disabilities. The KEEN model works because compassionate, committed individuals step forward, giving of themselves, their resources, and their time to create a community that embraces the population of youth with disabilities and ensures their well-being and active inclusion in community programs.

Throughout 2016, KEEN has continued to provide fitness, fun and friendship to children and young adults in our community, mindful that for many, KEEN is the only recreation program they can access. We also provided much-needed respite to our families and caregivers, and have welcomed new volunteers to our programs and new community leaders to our Board of Directors.

We invite you to enjoy our annual report: it highlights the innovation of our programs, the breadth of our services, and the viability of our model to improve the overall wellness of the people and communities we are so honored to serve.

With best regards,

Estee and Elliott Portnoy, Founders

then & now
KEEN St. Louis Athletes and Volunteers find magic in the pool at KEEN Swim.

KEEN Athletes in Los Angeles take a break from the summer heat as they splash the afternoon away at KEEN Swim.

The Best Friends are KEEN Friends - Always true in Phoenix!

Choo! Choo! Here comes the KEEN Chicago Express!

New York’s KEENball day is one of the best days of the year!

Who is having more fun - the KEEN Greater DC Athlete or his Volunteer?

Nothing beats “Sitting in a Boat in the Bay” with a volunteer pal in your own little sailboat! KEEN San Francisco sailing program.
Parents Tell Us How We Help Their Children, Their Families, and a Bit About Who We Serve

### Nature of Child’s Disability

<table>
<thead>
<tr>
<th>Disability</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autism Spectrum Disorder</td>
<td>57%</td>
</tr>
<tr>
<td>Intellectual/Developmental/General Learning Disabilities</td>
<td>15%</td>
</tr>
<tr>
<td>Other</td>
<td>14%</td>
</tr>
<tr>
<td>Down Syndrome</td>
<td>7%</td>
</tr>
<tr>
<td>Cerebral Palsy</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Is your child more willing to engage in any of the following activities because of KEEN?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Sports Programs or Activities</td>
<td>55%</td>
</tr>
<tr>
<td>Group Social Activities</td>
<td>47%</td>
</tr>
<tr>
<td>PE or other Structured Activities at School</td>
<td>27%</td>
</tr>
<tr>
<td>Physical Activity at Home</td>
<td>32%</td>
</tr>
<tr>
<td>Being with Peers or Friends</td>
<td>34%</td>
</tr>
</tbody>
</table>

### Household Income

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $20,000</td>
<td>16%</td>
</tr>
<tr>
<td>$20,000 - $29,999</td>
<td>13%</td>
</tr>
<tr>
<td>$30,000 - $49,999</td>
<td>17%</td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td>37%</td>
</tr>
<tr>
<td>$100,000 and over</td>
<td>17%</td>
</tr>
</tbody>
</table>

### Race/Ethnicity of Child

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>16%</td>
</tr>
<tr>
<td>Asian Indian</td>
<td>2%</td>
</tr>
<tr>
<td>Asian Pacific</td>
<td>6%</td>
</tr>
<tr>
<td>Biracial</td>
<td>10%</td>
</tr>
<tr>
<td>Caucasian</td>
<td>42%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>24%</td>
</tr>
</tbody>
</table>

### How does your family benefit from KEEN?

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Respite Time</td>
<td>70%</td>
</tr>
<tr>
<td>Friendships/Networking</td>
<td>48%</td>
</tr>
<tr>
<td>Emotional Support</td>
<td>43%</td>
</tr>
<tr>
<td>Financial Relief</td>
<td>33%</td>
</tr>
</tbody>
</table>

### What skills has your child learned at KEEN that have been useful outside of KEEN?

<table>
<thead>
<tr>
<th>Skill</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved Sports Skills</td>
<td>61%</td>
</tr>
<tr>
<td>Improved Attitude Towards Sports</td>
<td>48%</td>
</tr>
<tr>
<td>Improved Social Skills</td>
<td>48%</td>
</tr>
<tr>
<td>Improved Self-esteem</td>
<td>45%</td>
</tr>
<tr>
<td>Improved Ability to Follow Directions</td>
<td>36%</td>
</tr>
<tr>
<td>Improved Behavior</td>
<td>29%</td>
</tr>
</tbody>
</table>

In 2016, KEEN provided over 20,000 hours of programming to over 1,100 athletes through 69 programs in seven local affiliates. KEEN volunteers served 33,000 hours with a total value of approximately $760,000.¹

¹ Calculated using the Independent Sector’s hourly rate.

“Volunteering with KEEN athletes has taught me so much about working with kids and their disabilities. I have a greater appreciation for the life that we have and love working with the athletes to overcome their challenges or just have a fun session together.”
Realize the power of a Gift

KEEN would not exist without the continued and regular support from generous members of the community – volunteers, corporations and friends and families of our athletes.

There are several ways to make a significant contribution to keeping KEEN a FREE, accessible and inclusive program.

Whether you would like to put your donation to work today or benefit us after your lifetime, there are several gift arrangements to choose from.

Looking to the Future

Stock Gifts:
Contributions of appreciated stocks, or other capital assets that have increased in value, can result in significant tax savings. The donation, which entitles the donor to a charitable deduction for its full current market value, without paying the capital gains tax on the appreciation, which would be required if the securities were sold for personal gain.

Endowment Funds and Planned Giving:
After you have taken care of your family and loved ones, you might consider a gift to KEEN in your estate plans. Wills, charitable trusts, bequests and life insurance policies offer the opportunity for a lasting legacy to benefit the future of KEEN programs for our athletes.

Honorary Gifts:
Gifts in honor or memory of a friend or family member make a lasting legacy and are a wonderful way to honor your loved one.
Program Fundraising Management & General

Page 10

Consolidated Statement of Activities
Kids Enjoy Exercise Now Foundation, Inc. and Affiliates
For the year ended 12/31/2016

Support

Golf
Silent Auction & Dinner Events
Donated & In-Kind

Expenses

Contributions
Program Services
Supporting Services
Management & General
Fundraising

Consolidated Statement of Activities
Kids Enjoy Exercise Now Foundation, Inc. and Affiliates
For the year ended 12/31/2016

Support

Special Events
Golf Tournament $225,295
Silent Auction and Dinner Events 491,263
In-Kind Donations 13,762
Total Special Events 730,320
Contributions 716,011
Donated Services, Facilities & Materials 142,924
Interest Income 9,250
Total Support $1,598,505

Expenses

Program Services $1,351,036
Supporting Services
Management and General 148,087
Fundraising 112,990
Total Supporting Services 261,007

Total Expenses $1,612,113

Consolidated Statement of Financial Position
Kids Enjoy Exercise Now Foundation, Inc. and Affiliates
As of 12/31/2016

Assets Liabilities and Net Assets
Current Assets Current Liabilities
Cash and Cash Equivalents $989,905 Accounts Payable $21,795
Pledges Receivable 44,048 Accrued Expenses 38,302
Prepaid Expenses 51,662 Total Current Liabilities 60,097
Total Current Assets 1,085,615
Fixed Assets, Net 7,342 Net Assets 1,032,860
Total Assets $1,092,957 Total Liabilities and Net Assets $1,092,957

Program and Supporting Services Allocation of Expenses

KEEN USA & Affiliates

Greater DC
New York
San Francisco
Los Angeles
Phoenix
St. Louis
Chicago
USA

Consolidated Statement of Functional Expenses
Kids Enjoy Exercise Now Foundation, Inc. and Affiliates
For the year ended 12/31/2016

Location
KEEN USA $244,739
KEEN Greater DC 738,376
KEEN Chicago 98,230
KEEN St. Louis 156,354
KEEN Los Angeles 69,736
KEEN San Francisco 117,472
KEEN New York 158,178
KEEN Phoenix 29,028
Total Expenses $1,612,113

KEEN USA is a 501(c)3 nonprofit. Donations made to KEEN USA are tax-deductible to the full extent of the law. Please consult your tax advisor for further information. A copy of our current financial statement is available upon request by contacting KEEN USA, or on our website at www.keenusa.org. We appreciate your past support and we thank you in advance for your continuing support.
of Supporters

Each year, hundreds of individuals, corporations, foundations and groups generously support KEEN USA and its affiliates* with financial gifts. This generosity allows KEEN to continue to provide all programs entirely free-of-charge, helping to make a difference in the lives of the children, their families, and the volunteers who take part in our programs. Thank you!

*Funds donated to a specific KEEN affiliate are used to support that affiliate.

$50,000+

Dentons
Marriott International

$25,000+

Chicago Teachers Union Foundation
Joyce Koons Honda Buick GMC

$15,000+

Shanahan Family Foundation, Inc.
Thomas Wilson Sanitarium for Children of Baltimore City

$7,500+

Anonymous
Autism Speaks
Lori and Jeffrey Cohen
Davis Wright Tremaine LLP
Lisa Mascolo and Todd Singleton
Montgomery County Council, MD
PJI St. Louis Advertising Co-op

$5,000+

Michael Abbenante - Merrill Lynch Wealth Management
Jessica Abraham
Accenture
Altria Companies
Employee Community Fund
Bank of America

Bank of America Charitable Foundation
Marie & Stuart Block
Linda & Richard Blumenreich
Thomas Bradley Foundation
Karen & Michael Brocato
Buckley Sandler LLP
Bullseye International
Tom Burlin
The California Wellness Foundation
Contemporary Electrical Services, Inc.
Fannie Mae
Finish Line Youth Foundation
Dr. Brad Frey & Joseph Watkins, III
Catherine & Kevin Gallagher

American Amusement Machine Association Charitable Foundation
Arent Fox
Blue Shield of California Life
Bullis School, Inc.
Malice Domestic
J. Willard & Alice S. Marriott Foundation
Maximus Foundation
McKinney
Michelle & Dan Murphy
New York Collaborates for Autism
Joey Pizzano Memorial Fund
Estee & Elliott Portnoy
Rite-Aid Foundation
Harriet Singer
Diana Davis Spencer Foundation
Variety Children's Charity of Southern CA
Christine & James Wiehl

Gilbane
Harvey Cleary Builders
Corina Higginson Trust
Thomas Kelly & Colleen Kennedy
Mary & Jay Kloepfer
George Preston Marshall Foundation
Sondra & Daryl Nickel
Nike Community Impact Fund
Penney Girls Foundation
Matthew Rivera
RLJ Lodging Trust LP
Andy Sandler
Sheila Sankaran & Lane Koenig
Melanie Simpson
Jason Ward
Whiteco Pool Solutions
$5,000
Burt Braverman & Kathleen Meredith Choice Hotels Foundation
Elizabeth & Michael Davidsen
John Devierno & Nancy Burns
The Donohoe Companies
M&T Realty Capital Corporation
June and David Trone
Jason Williams & Angel Trapp

$4,000
Aidan’s Red Envelope Foundation
Apple
Hal & Pearl Ackerman
Bender Foundation
Karen Brinkman & Fred Johnson
Lillian & Liam Brown
BTIG, LLC
Betti Jo & Phil Corriveau
Tysons Galleria
Neiman Marcus
Erika Gliebe
Express Scripts, Inc.
Enterprise Holdings
Charlie Gilbert
Robin & Rich Edwards
Judith & Frederick Curry
Mary Beth Brown
Ilene Baylinson
Baker & McKenzie
Joe Alvarez
Estate Finance
Columbia National Real Estate Finance
Karen Davis
Ernst & Young
Paul Ferrera
Denise Ford
Gallagher Evelius & Jones LLP
Golfers’ Charitable Association, Inc.
Google
Anita & Andy Higginbotham
Kendall & Knight LLP
Host Hotels & Resorts
Barbara Isaacs
Japanese Hawaiian Islands Commercial Fund
KPMG LLP
The Kurtzman Family Fund
Stanley S. Langendorf Foundation
Merrill Lynch
Morgan Stanley
William P. Johnson
Metro Painters, Inc.
Morgan Stanley
Drew Mucci
Stacey Murphy & Charles Schultz
National Office Systems, Inc.
North Star Lodging
Julia Prescott
Gary Reilly
Larry Rich
John Snow, Inc.
Jane Stevens
Suburban Journals/ Old Newsboys
Adrian Washington

$3,000
Zoe Allen
Joel Alvarez
Anonymous
Baker & McKenzie
Ilene Baylinson
Baywood Hotel, Inc.
Mary Beth Brown
Callan Associates, Inc.
Judith & Frederick Curry
Marion Cyclists, Inc.
Mary Maguire
Mary & Robert Brody
Patrick Brooks
Liam & Lillian Brown
Buchanan Family Foundation
Daniel Burke
Laura Butterfield & Peter Wolflin
Ryan Hinz
Kate & Matt Hurson
Islandrulz, LLC Corp
Justin & Randi Kattan
Konwiser
$2,000
AT&T
Kathryn & John Beggs
Berklia Hotels
Bozuto & Associates Inc.
Boyloon Properties
Bruce Caswell
CB Flooring
Preeti Chojar
Cohn Rosnick
Columbia National Real Estate Finance
Karen Davis
Ernst & Young
Paul Ferrera
Denise Ford
Gallagher Evelius & Jones LLP
Golfers’ Charitable Association, Inc.
Google
Anita & Andy Higginbotham
Kendall & Knight LLP
Host Hotels & Resorts
Barbara Isaacs
Japanese Hawaiian Islands Commercial Fund
KPMG LLP
The Kurtzman Family Fund
Stanley S. Langendorf Foundation
Merrill Lynch
Morgan Stanley
William P. Johnson
Metro Painters, Inc.
Morgan Stanley
Drew Mucci
Stacey Murphy & Charles Schultz
National Office Systems, Inc.
North Star Lodging
Julia Prescott
Gary Reilly
Larry Rich
John Snow, Inc.
Jane Stevens
Suburban Journals/ Old Newsboys
Adrian Washington

$1,500
Mary Wilson
Barbara & Patrick Zarrick
Susan Ziritol Z L Memorial Charitable Foundation Trust
Mary Wilson
Barbara & Patrick Zarrick
Susan Ziritol Z L Memorial Charitable Foundation Trust
Mary Wilson
Barbara & Patrick Zarrick
Susan Ziritol Z L Memorial Charitable Foundation Trust

$1,000
American Endowment Foundation
Shahram Bagheri
Mr. & Mrs. Robert Benton
Mary & Robert Brody
Patrick Brooks
Liam & Lillian Brown
Buchanan Family Foundation
Daniel Burke
Laura Butterfield & Peter Wolflin
Ryan Hinz
Kate & Matt Hurson
Islandrulz, LLC Corp
Justin & Randi Kattan
Konwiser CLA Trust
$500
Ann & Dan Adolphson
Matt Ahrens
Ameren Missouri
Anonymous
Atlas Brew Works LLC
Axiom Markets LLC
Balyasny Asset Management LP
Nanette & Philip Bevan
BlackRock, Inc.
BNY Mello Corporation’s Community Partnership
Dr. Gerald Boarman
Mary Wilson

of Leadership

The Board of Directors

As Of May, 2017

Elliott L. Portnoy
President
Dentons

Alison Kutler
Vice President
PwC

Ray Bennett
Marriott International

John Hayato Branderhorst
btrax, Inc.
President, KEEN San Francisco

Burt Braverman
Davis Wright Tremaine
President, KEEN Greater DC

Nyomi Cassan
Houlihan Lokey

Ravi Gadam
Curtiss-Wright
President, KEEN Los Angeles

William Johnson
Morgan Stanley
President, KEEN New York

Cisco Minthorn
Intel Corporation

Sheila Sankaran
Secretary
KNG Health Consulting

Daniel Murphy
Treasurer
The Bozzuto Group

Putri Pascualy
PAAMCO

Estee R. Portnoy
Jump DC

Alan Skoulitchi, MD
St. Louis Pediatric Assoc.
President, KEEN St. Louis

Scott Tinkoff
MeritDirect
President, KEEN Chicago

Scott Wiley
City National Bank

Advisory Board:
Donald L. Rosenstein, MD
University of North Carolina at Chapel Hill

Staff:
Kate Hurson
Executive Director

Joanna Winsborough
National Development Director

Cliff Rueemmler
Finance & Administration Manager