



**KEENFest 2018 – KEEN New York’s Big 10!  
Marketing Packages**

**Bronze Sponsor**

- Social Media Ad: Facebook/Instagram/Twitter | Run dates: October 1-October 31 | 25,000 impressions

**Silver Sponsor**

- Social Media Ad: Facebook/Instagram/Twitter | Run dates: October 1-October 31 | 50,000 impressions
- Email blast Constant Contact | Sent on October 1 | 7,394 contacts

**Gold Sponsor**

- Social Media Ad: Facebook/Instagram/Twitter | Run dates: October 1-October 31 | 85,000 impressions
- Email blast Constant Contact | Sent on October 1 | 7,394 contacts
- Logo listing on website | Run Dates: October 1-December 31 |

**Platinum Sponsor**

- Social Media Ad: Facebook/Instagram/Twitter | Run dates: October 1-October 31 | 85,000 impressions
- Email blast Constant Contact | Sent on October 1 | 7,394 contacts
- Logo listing on website | Run Dates: October 1-December 31 |
- Facebook Post | 3 pre-event; 3 post event | 1,500 Reach |

**Diamond Sponsor**

- Social Media Ad: Facebook/Instagram/Twitter | Run dates: October 1-October 31 | 125,000 impressions
- Email blast Constant Contact | Sent on October 1 | 7,394 contacts
- Logo listing on website | Run Dates: 1 Year October 1, 2018 - October 1, 2019 |
- Facebook Post | 3 pre-event; 3 post event | 1,500 Reach |

Visit our KEENFest website for more information:

<https://tinyurl.com/KEENFestNY2018Sponsorships>